



**Reiko Tsuchida**

**1. What motivated you to start making layouts and begin stamping?**

I've always dreamt to have my own happy family when I was young. Then I met a lady from the U.S. who was making scrapbook albums that were full of color and happy memories, with some lovely journaling. I was amazed by the beauty of the scrapbook albums and, at the same time, I thought it will be so nice to create those albums for my future family. There were no such ideas in Japan at that time, so I started importing albums and papers from overseas. It was 22 years ago and I am now so glad that I started creating layouts, especially for my daughters.

**2. How did you fall in love with Altenew?**

When Tasnim, the founder of Altenew, visited Japan for a trade show in 2017, I was an interpreter to help her. Then, I saw the beautiful and elegant flower layering stamps for the first time and fell in love at once! It was such a clever idea to layer each stamp and the result was so beautiful.

**3. We love how you play with different mediums and techniques on your layouts and DIY projects! Do you have a favorite technique to do? Please share some tips with us!**

I like a simple and clean background when I create a layout. So I tend to use white cardstock and the Dotted Washi Tape together. This background allows me to add any kind of flower images or other colorful products. Also, I like to fussy cut images from Altenew's Washi Tapes.

**4. Do you have a specific style that you are comfortable with or like to stick to?**

I always want to focus on pictures. Before creating a layout, I look closely at my pictures and choose colors that coordinate with the colors in the pictures. So I don't know what exactly my style is, but I just like adding colors and embellishments that I think will look nice next to my pictures.

**5. Can you share a favorite layout or project that you made previously using Altenew products?**

I like to use Altenew's scrapbook collections a lot! Whenever I receive a collection box directly from the warehouse, I use my most favorite materials from the collection and enjoy creating a layout. I really like [my first 2 layouts](#) which I created as a guest designer, and I also like my '[Winter Snow Day](#)' layout which received many comments on the blog post. I always enjoy reading comments on my blog post. Thank you so much for writing them!

**6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?**

Papers, stickers, and flower stamps.



*Products Used: [Reflection Scrapbook Kit](#),  
[Sea Glass Crisp Dye Ink](#)*

