

Amber Rain Davis

1. What motivated you to start making cards and begin stamping?

I fell into the magical world of card-making by way of Zentangle®. After becoming a Certified Zentangle Teacher (CZT), a friend of mine asked me to design some Christmas cards for her. I had never made a card but was intrigued by the request. So I did a bit of searching on YouTube and was blown away! There may have been some crafty video binge watching involved.

I made my first set of cards in August 2017 and jumped at the chance to learn all the things from the Altenew Educator Certification Program. This card-making journey has been spectacular and I'm loving every minute of it!

2. How did you fall in love with Altenew?

One of my first introductions to Altenew was Marika Rahtu's No-line Coloured Altenew Magnolia video. I learned so much from Marika about coloring flowers in that one video. The stamps were beautiful and Marika was so inspiring that I immediately ordered Magnolias for Her and colored a card for my mom. It's still one of my favorite stamp sets.

3. Your cards have always been eye-catching and innovative! Do you have a favorite technique to do? Please share some tips with us!

One of my favorite techniques is to experiment with layer stamp sets to stretch their use. Most often, I omit the base layer to preserve bright white highlights. I use detail layers as a single stamp to create the hint of a floral background or even an abstract pattern. I've been known to turn die-cut flowers into petals to create mega blooms and even incorporate stamps into my Zentangle® designs.

I encourage everyone to look at their stamp sets in a different light and think outside the box. Layer stamp sets aren't just for layering!

4. Do you have a specific style that you are comfortable with or like to stick to?

Up until this point, I would say my style was varied. Now, as I'm coming into my own, I'd say my style is clean, layered, and graphic. I love high contrast, bold colors, and for each element to have its place.

5. Can you share a favorite card that you made previously using Altenew products?

My all-time favorite card that I've made with Altenew products was for the 5th Anniversary Blog Hop. I normally design multiple cards for a hop, but for this hop, I decided to focus on just one. I challenged myself to color the Beautiful Peony Stamp Set with the Sea Shores Artist Markers Set.

When I finished this card I thought, "OMG, I'm a colorist!" This card also showcases my love of high-contrast graphic designs.



Products Used: <u>Beautiful Peony Stamp Set</u>, <u>Gradient Stripes Stamp Set</u>, <u>Artist Markers Set D</u>, <u>Signature Words Die Set</u>

6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?

Ok, this is a tough one. If I could choose only three crafting supplies for the rest of my life they would be:

- 1) A floral stamp set. Don't make me choose which one! I can hear all my stamp sets crying, "Pick me, pick me!"
- 2) Altenew's <u>Rainbow Prism Mini Cube Set</u>. Is it cheating to pick a set? The rainbow satisfies my color craving, allows me to mix more shades, and you can do all the techniques with ink pads.
- 3) A #4 Round Black Velvet Silver Brush. I've really gotten into no-line watercolor recently and that brush is my jam!