



Laurie Willison

This month, we are featuring Laurie Willison!

1. What motivated you to start making cards and begin stamping?

I started scrapbooking years and years ago and was finally introduced to stamping in 2006 by my sweet friend Jen. I loved the idea of being able to create in a smaller format than a 12x12 scrapbook page. I have been stamping ever since and just hit my 11th year anniversary of stamping and blogging. Sadly, my scrapbooks are so very neglected. :)

2. How did you fall in love with Altenew?

I am a clean and simple stamper. I love stamps that you can use to create a gorgeous image and turn it into a card quickly. Altenew's images have inspired me since day 1. The flowers, the fonts in each stamp set... all so beautiful and so well-thought-out. Whenever I get new Altenew products in the mail, I sit down and jump in right away!

3. Your use of clean lines is what we love! How do you plan your card layouts/sketches? Please share some tips on them!

I love white space and a clean graphic look. When there is a large portion of white space, you can make the main image pop according to its location or color. I often use the Rule of Thirds to create a card. I divide the card into 3 sections and then create only in one of the sections. It draws your eye quickly to the main focal point and even to the meaning or sentiment of the card - that is my favorite!

4. Do you have a specific style that you are comfortable with or like to stick to?

I usually stick to clean and simple. Although, I wish I could be more artistic with watercolors or paints. I see so many gorgeous and inspiring creations using those mediums! But I always go back to white space and clean lines.

5. Can you share a favorite card you made previously using Altenew products?

I picked my favorite one where I used the Artist Markers and a gorgeous floral image from Best Mom.

6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?

I would need a good sentiment set with all occasions included, my MISTI, and a Versafine Black Onyx Ink. Ok, I listed those so quickly but then the list in my head says - a good white cardstock, my ATG gun, sharp scissors, some Altenew Artist Markers, and the list goes on and on! :)



Products Used: [Best Mom Stamp Set](#), [Altenew Artist Markers Set A](#), [Miss You Word Die](#)